



Civic Champions

Fostering Local Leadership to Create an
Enabling Environment for WASH



About WaterSHED



Civic Champions - The Key Numbers

636

commune councilors

\$16,250

total participation
fees paid

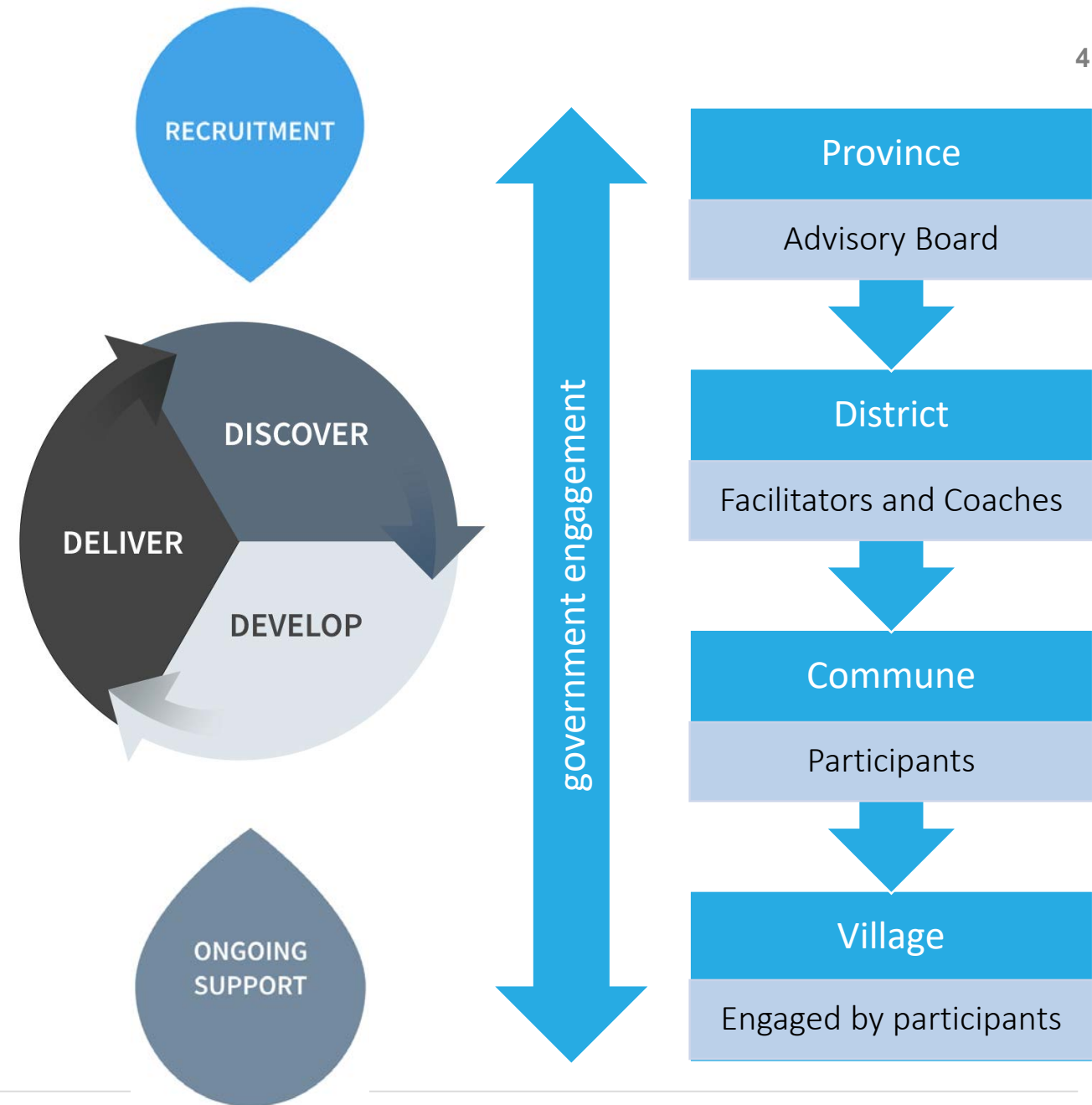
27,634+

new household
latrines installed

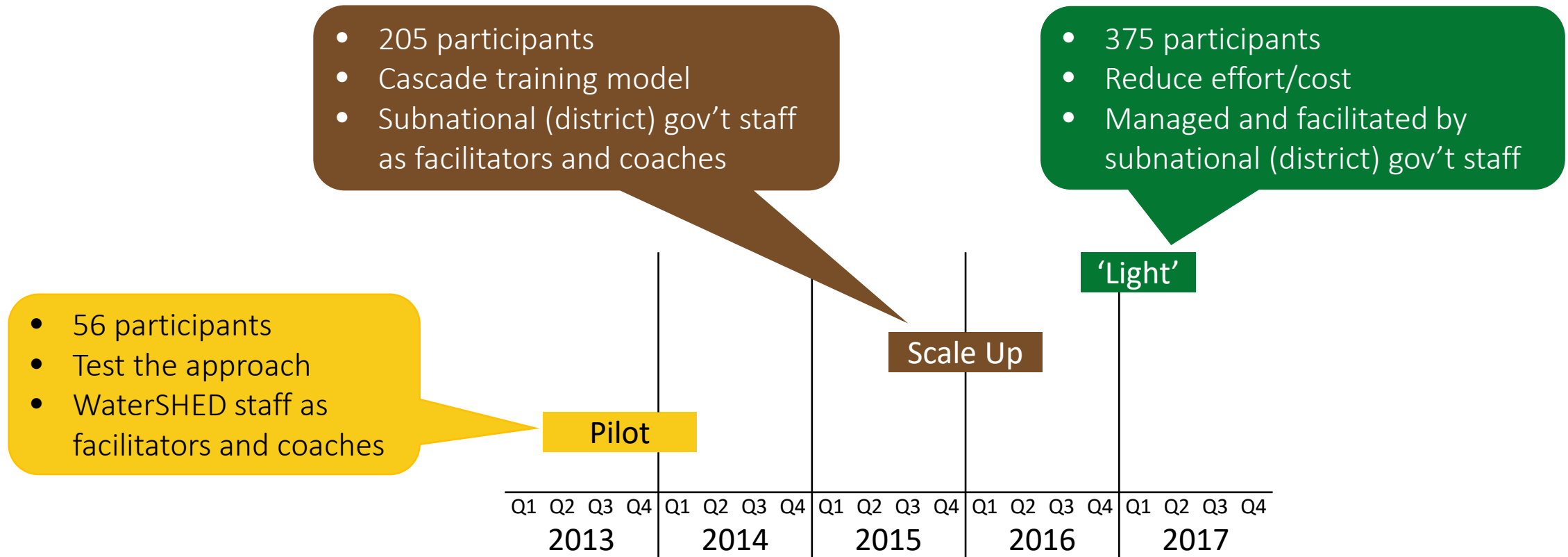
\$16

cost per latrine
to the program

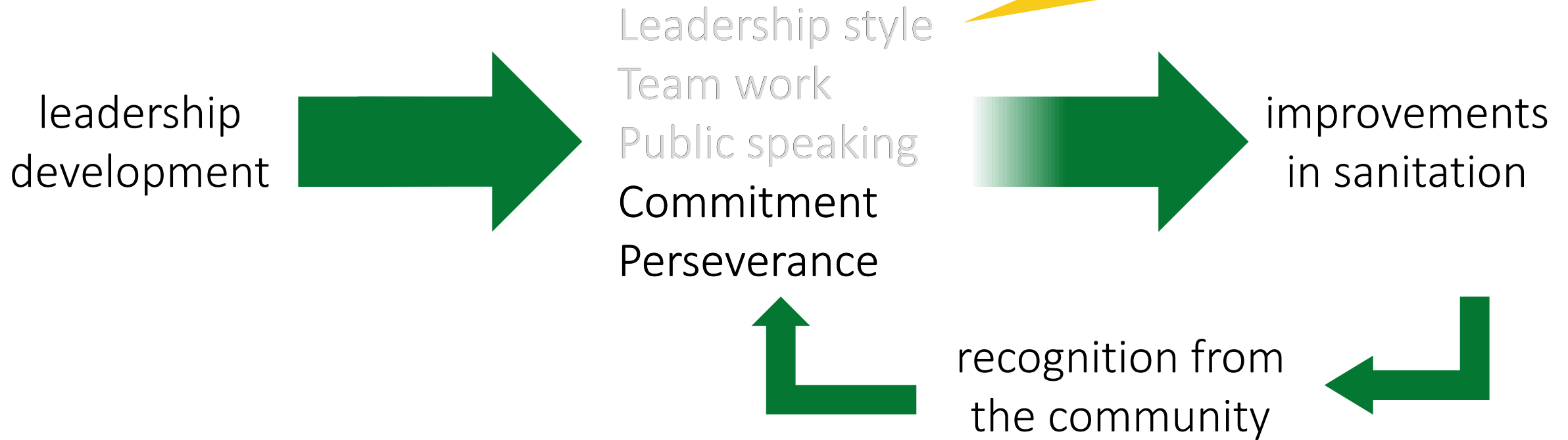
Civic Champions - Program Design



Three iterations of the Civic Champions program



Civic Champions - Results



localized, inclusive approaches to sanitation promotion

Lessons Learnt

involvement and active contribution of all levels of government increases impact, allows scaling and facilitates sustainability

cyclical reward and peer-learning mechanism based on transparent data motivates and incentivizes participants to learn from each other, work hard, overcome challenges and innovate

careful balance between putting participants out of their comfort zone and over-stretching through ongoing reflection is essential

a focus on generic, transferable leadership skills instead of project or WASH-specific skills fostered leadership relevant for addressing a wide spectrum of issues at the local level





Local Leaders

Thank You



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